

Learn a Coaching Tool that Motivates & Gives Your Business a Fresh Spark

Unlock the power of motivation to give your clients fresh insights and energy with a Motivational Maps® Accreditation.

About Motivated Performance

With nearly two decades of experience, Motivated Performance is one of the world's leading Motivational Maps® Accreditors. As a brand of Aspirin Business Solutions and led by the inspirational Susannah Brade-Waring, our passionate team supports coaches, leaders and trainers to uncover hidden potential and drive success. Trust our expertise – we're one of only seven Senior Motivational Maps® Practitioners globally, having already accredited over 180 practitioners worldwide.

What is a Motivational Map®?

A Motivational Map® isn't your typical personality test. It's a self-perception inventory that reveals your core motivators – what really makes you tick.



How It Works for Coaches & Trainers

- 1 Quick & Easy for Your Clients:**
 They'll complete the Motivational Map® questionnaire online in under 15 minutes – simple as that.
- 2 Receive a 16-Page Report:**
 You, as the coach, get a detailed report showing the client's motivators, their overall motivation score, and personalised strategies to boost engagement. It's up to you whether you share the full report with the client before or during your sessions.
- 3 Put the Insights to Work:**
 Armed with this data, you can tailor follow-up coaching conversations, plan interactive workshops, or run transformative team-building sessions. By focusing on what truly drives your clients, you'll help them achieve lasting results – and stand out as a coach who really delivers.



Why a Motivational Maps® Accreditation?



Enhance Your Coaching & Leadership Skills

Quickly build rapport, uncover client needs, and craft tailored, actionable coaching plans.



Boost Communication & Strategy

Use powerful insights to refine your communication and design transformative coaching sessions.



Elevate Your Practice

Stand out in the market by offering a robust, data-backed tool that delivers tangible results for your clients.

The Process

1. Prep Work

1. Complete a Motivational Map
2. Receive 1-to-1 feedback
3. Complete the online learning portion of your training

2. Training Day

1. Explore motivation in-depth in an online workshop
2. Work through case-studies together
3. Practise analysis, feedback, and coaching

3. Ongoing Support

1. Confirmation of Learning
2. Setup & training in your personal back-office
3. Team Map analysis & workshop training
4. Join The Motivation Academy for 24/7 training & updates

What Motivates Your Clients Most?

Relationship Motivators



Defender

Security, Certainty, & Stability



Friend

Belonging, Involvement, & Rewarding Relationships



Star

Recognition, Respect, & Social Esteem

Achievement Motivators



Director

Responsibility for, & Control and Influence of People



Builder

Money, Material Rewards, & Above Average Living



Expert

Knowledge, Specialism, & Mastery

Growth Motivators



Creator

Original Thinking, Experimenting, Innovating



Spirit

Freedom, Make own Decisions, & Independent



Searcher

Meaning, Purpose, & Making a Difference

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We are Senior Practitioners, coaching and training people globally in the power of motivation, leadership and management, including 'Train the Trainer'.