

Create Happy, High-Performing Teams that Want to Go to Work

Transform your team's dynamics and boost engagement with powerful insights into what truly motivates by becoming a Motivational Maps® Practitioner.

About Motivated Performance

With nearly two decades of experience, Motivated Performance is one of the world's leading Motivational Maps® Accreditors. As a brand name of Aspirin Business Solutions and led by the inspirational Susannah Brade-Waring, we're dedicated to supporting HR professionals in understanding and harnessing the power of motivation to drive team performance. Join over 180 practitioners that we have accredited across many organisations who trust us to help them unlock potential and foster a thriving workplace.

What is a Motivational Map®?

A Motivational Map® isn't your typical personality test. It's a self-perception inventory that reveals your team's core motivators – what really makes them tick.



How It Works for HR Professionals

- 1 Quick & Easy for Employees:**
 Each team member completes the Motivational Map® questionnaire online in under 15 minutes – ideal for rolling out across departments or an entire organisation.
- 2 Receive a Comprehensive 16-Page Report:**
 You, as the HR lead, get an in-depth overview of each person's top motivators, their overall motivation score, and personalised strategies to enhance engagement. It's then up to you to share the report with them instantly, or during a one-to-one session, like development reviews.
- 3 Put the Insights to Work:**
 Use the data to inform your HR initiatives, plan team-building workshops, or design tailored development programmes. By focusing on what truly drives your people, and where the gaps are, you'll foster a more motivated workforce, boost retention, and create a thriving culture.

Why a Motivational Maps® Accreditation?



Empower your HR Strategy

Leverage data to drive employee engagement, reduce turnover, and foster a positive workplace culture.



Enhance Communication & Team Dynamics

Quickly identify team strengths and potential gaps, ensuring everyone's voice is heard and valued.



Better Talent Management:

Align individuals with the right roles, target specific training initiatives, and achieve measurable performance gains.

The Process

1. Prep Work

1. Complete a Motivational Map
2. Receive 1-to-1 feedback
3. Complete the online learning portion of your training

2. Training Day

1. Explore motivation in-depth in an online workshop
2. Work through case-studies together
3. Practise analysis, feedback, and coaching

3. Ongoing Support

1. Confirmation of Learning
2. Setup & training in your personal back-office
3. Team Map analysis & workshop training
4. Join The Motivation Academy for 24/7 training & updates

What Motivates Your Team Most?

Relationship Motivators



Defender

Security, Certainty, & Stability



Friend

Belonging, Involvement, & Rewarding Relationships



Star

Recognition, Respect, & Social Esteem

Achievement Motivators



Director

Responsibility for, & Control and Influence of People



Builder

Money, Material Rewards, & Above Average Living



Expert

Knowledge, Specialism, & Mastery

Growth Motivators



Creator

Original Thinking, Experimenting, Innovating



Spirit

Freedom, Make own Decisions, & Independent



Searcher

Meaning, Purpose, & Making a Difference

Susannah Brade-Waring FRSA, MSc, BSc
sue@aspirinbusiness.com | 01202 985112
www.aspirinbusiness.com



We are Senior Practitioners, coaching and training people globally in the power of motivation, leadership and management, including 'Train the Trainer'.