

Context: **Youth Motivational Map Pilot Programme**

School: **Harewood College, Dorset**

Subject: **PSHE**

Gender: **Boys**

Ability: **Gifted and Talented - Years 9 and 10**

About the School

Harewood College is a boys Academy school in Bournemouth, Dorset, with a sports specialism and an International School accreditation. It is a community characterised by determination, ambition, respect and friendship; a community where the pursuit of excellence is uppermost in everybody's mind.

Harewood College provide their students with the skills and knowledge to embrace and create a future world which we are all proud to inhabit and to possess a suite of employability skills which will guide them through to success and fortune in later life.

The Approach

Following initial discussions about the Youth Motivational Map, the school wanted to pilot a programme with a group of 25 Gifted and Talented students from Years 9 and 10. This group of students provided a good cross section of abilities to enable the school to identify the groups of students that may benefit from the school rolling out the Youth Motivational Map Profiling tool to a wider audience in the future.

The pilot programme was delivered in three phases:

Phase One: An 'ice breaker' exercise was delivered to introduce the purpose of the programme and to explain the format of the online questionnaire. Students completed the online questionnaire during this session.

Phase Two: The workshop was delivered focusing students on their motivational profile, their core skills and how linking this information may aid their decision making process when choosing their option choices and considering their plans for the future. Students received their personal Motivational Map Reports and gained an insight to their motivational drivers and how to use this information to improve and maintain their motivation.

Following the workshop, the Parent/Guardian reports were sent out providing parent/guardians with an overview of the programme that the students had completed, and their personal report detailing the findings of the Motivational Profiling for their son.

Phase Three: Two twilight briefing sessions were held with 17 Form Tutors, providing an overview of the results from the motivational profiling and how this can be used by Tutors to consider approaches and strategies to assist the boys with their engagement, focus and plans for the future.



"Accurate and reflective, data provided was very useful" Learning Co-ordinator

The Results

The students

Overall students enjoyed the programme, in particular finding out what motivates them and also identifying their skills and talents. The students were surprised with the accuracy of their profiles, and felt the strategies within the report were useful in getting them to think about how to use this information to assist them now and in the future. Over 70% of students felt the programme had a positive impact on all of the 4 areas evaluated.



The Parents/Guardians

The feedback from Parents/Guardians was positive, with over 75% stating the report was useful, and that they would be able to use some or all of the strategies detailed within the report. We asked Parents/Guardians to rate, as a percentage, how accurate the report was; an average of 75% accuracy was noted.

The teachers

All teachers stated the Youth Motivational Maps provided an insight into student motivation and enabled them to identify strategies they could adopt to help improve or maintain their students motivation. Due to the timing of the pilot programme it was too early to quantifiably measure the impact of this programme through individual Attitude to Learning results, something that they intend to do next academic year when they roll out Youth Motivational Maps to a wider

audience. They did however identify a number of initiatives and focus areas where they would like to further use the Youth Motivational Maps:

- Tailor lesson plans and aid differentiation
- Year 10 – in order to better plan GCSE groups.
- Profile all year 7 students on arrival at the school
- Help students with a low A2L and who are below target in certain subjects
- Link with Year 8 and Year 11 choices

We are now working with the school to train a population of Youth Motivational Map champions, teachers and learning co-ordinators, to enable the school to independently administer and utilise Youth Motivational Maps, therefore making it a more sustainable and cost efficient solution for the school.

